

Patti Propper Aretz

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I have known Debra Seid for 12 years as personal friend and a life coach. As a friend, her authenticity, her integrity and kindness keeps her steadfast in my life. As a life coach she is invaluable to my husband, Steven in his business and to me in mine.

I am a Parent Educator and Assistant Director of the Hanna Fenichel Center, a preschool in Solana Beach, California. I have taken advantage of Debbie's sage and educated approach to the roadblocks that sidetrack me from achieving optimal success. She has the ability to get to my core issues and creatively brainstorm solutions that are both on target and within my ability to implement. I consistently leave coaching sessions with her energized and enthusiastic. I have been able to grow my parent education business as well as perform my assistant director responsibilities with more focus and efficiency.

As a salesman for a large sales organization in Chula Vista, California, my husband, Steven routinely uses Debbie's perceptive counsel to enhance his sales skills and confidence. As a result he has grown to be the #1 salesman in his company for the last 3 years.

It is with pleasure and assurance that I write this letter of reference for Debra Seid.

Sincerely,
Patti Propper Aretz